

Tidewater Golf Club 2012-2013 Great Golf Gear Sweepstakes

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR TO WIN A PRIZE. OPEN ONLY TO PERMANENT LEGAL RESIDENTS OF THE U.S. AND CANADA 21 YEARS OF AGE OR OLDER WHO ARE AVID GOLFERS. VOID WHERE PROHIBITED BY LAW.

Description: The **Tidewater Golf Club 2012-2013 Great Golf Gear Sweepstakes** (the "Sweepstakes") begins at 12:00:00 A.M ET on September 1, 2012 and ends at 11:59:59 P.M. ET on August 30, 2013 ("Sweepstake Period"). The Sweepstakes consists of fifty-two (52) individual Weekly Sweepstakes ("Weekly Sweepstakes") twelve (12) individual Monthly Sweepstakes ("Monthly Sweepstakes") and one (1) Yearly sweepstakes ("Yearly Sweepstakes") as illustrated in the Sweepstakes Chart below. Each Weekly Sweepstakes begins at 12:00:00 A.M. ET and ends at 11:59:59 P.M. ET a week later; Monthly Sweepstakes begins at 12:00:00 A.M. ET and ends at 11:59:59 P.M. ET at the end of that month; The Yearly Sweepstakes begins at 12:00:00 A.M. ET September 1, 2012 and ends on August 30, 2013 at 11:59:59 P.M. ET.

Weekly Sweepstakes Chart

Individual Sweepstakes	Weekly Sweepstakes	Start Time & Date	End Time & Date
1	September	September 1, 2012 at 12:00:00 A.M. ET	September 7, 2012 at 11:59:59 P.M. ET
2	September	September 8, 2012 at 12:00:00 A.M. ET	September 14, 2012 at 11:59:59 P.M. ET
3	September	September 15, 2012 at 12:00:00 A.M. ET	September 21, 2012 at 11:59:59 P.M. ET
4	September	September 22, 2012 at 12:00:00 A.M. ET	September 28, 2012 at 11:59:59 P.M. ET
5	October	September 29, 2012 at 12:00:00 A.M. ET	October 5, 2012 at 11:59:59 P.M. ET
6	October	October 6, 2012 at 12:00:00 A.M. ET	October 12, 2012 at 11:59:59 P.M. ET
7	October	October 13, 2012 at 12:00:00 A.M. ET	October 19, 2012 at 11:59:59 P.M. ET
8	October	October 20, 2012 at 12:00:00 A.M. ET	October 26, 2012 at 11:59:59 P.M. ET
9	November	October 27, 2012 at 12:00:00 A.M. ET	November 2, 2012 at 11:59:59 P.M. ET
10	November	November 3, 2012 at 12:00:00 A.M. ET	November 9, 2012 at 11:59:59 P.M. ET
11	November	November 10, 2012 at 12:00:00 A.M. ET	November 16, 2012 at 11:59:59 P.M. ET
12	November	November 17, 2012 at 12:00:00 A.M. ET	November 23, 2012 at 11:59:59 P.M. ET
13	November	November 24, 2012 at 12:00:00 A.M. ET	November 30, 2012 at 11:59:59 P.M. ET

14	December	December 1, 2012 at 12:00:00 A.M. ET	December 7, 2012 at 11:59:59 P.M. ET
15	December	December 8, 2012 at 12:00:00 A.M. ET	December 14, 2012 at 11:59:59 P.M. ET
16	December	December 15, 2012 at 12:00:00 A.M. ET	December 21, 2012 at 11:59:59 P.M. ET
17	December	December 22, 2012 at 12:00:00 A.M. ET	December 28, 2012 at 11:59:59 P.M. ET
18	January	December 29, 2012 at 12:00:00 A.M. ET	January 4, 2013 at 11:59:59 P.M. ET
19	January	January 5, 2013 at 12:00:00 A.M. ET	January 11, 2013 at 11:59:59 P.M. ET
20	January	January 12, 2013 at 12:00:00 A.M. ET	January 18, 2013 at 11:59:59 P.M. ET
21	January	January 19, 2013 at 12:00:00 A.M. ET	January 25, 2013 at 11:59:59 P.M. ET
22	February	January 26, 2013 at 12:00:00 A.M. ET	February 1, 2013 at 11:59:59 P.M. ET
23	February	February 2, 2013 at 12:00:00 A.M. ET	February 8, 2013 at 11:59:59 P.M. ET
24	February	February 9, 2013 at 12:00:00 A.M. ET	February 15, 2013 at 11:59:59 P.M. ET
25	February	February 16, 2013 at 12:00:00 A.M. ET	February 22, 2013 at 11:59:59 P.M. ET
26	March	February 23, 2013 at 12:00:00 A.M. ET	March 1, 2013 at 11:59:59 P.M. ET
27	March	March 2, 2013 at 12:00:00 A.M. ET	March 8, 2013 at 11:59:59 P.M. ET
28	March	March 9, 2013 at 12:00:00 A.M. ET	March 15, 2013 at 11:59:59 P.M. ET
29	March	March 16, 2013 at 12:00:00 A.M. ET	March 22, 2013 at 11:59:59 P.M. ET
30	March	March 23, 2013 at 12:00:00 A.M. ET	March 29, 2013 at 11:59:59 P.M. ET
31	April	March 30, 2013 at 12:00:00 A.M. ET	April 5, 2013 at 11:59:59 P.M. ET
32	April	April 6, 2013 at 12:00:00 A.M. ET	April 12, 2013 at 11:59:59 P.M. ET
33	April	April 13, 2013 at 12:00:00 A.M. ET	April 19, 2013 at 11:59:59 P.M. ET
34	April	April 20, 2013 at 12:00:00 A.M. ET	April 26, 2013 at 11:59:59 P.M. ET
35	May	April 27, 2013 at 12:00:00 A.M. ET	May 3, 2013 at 11:59:59 P.M. ET
36	May	May 4, 2013 at 12:00:00 A.M. ET	May 10, 2013 at 11:59:59 P.M. ET

37	May	May 11, 2013 at 12:00:00 A.M. ET	May 17, 2013 at 11:59:59 P.M. ET
38	May	May 18, 2013 at 12:00:00 A.M. ET	May 24, 2013 at 11:59:59 P.M. ET
39	May	May 25, 2013 at 12:00:00 A.M. ET	May 31, 2013 at 11:59:59 P.M. ET
40	June	June 1, 2013 at 12:00:00 A.M. ET	June 7, 2013 at 11:59:59 P.M. ET
41	June	June 8, 2013 at 12:00:00 A.M. ET	June 14, 2013 at 11:59:59 P.M. ET
42	June	June 15, 2013 at 12:00:00 A.M. ET	June 21, 2013 at 11:59:59 P.M. ET
43	June	June 22, 2013 at 12:00:00 A.M. ET	June 28, 2013 at 11:59:59 P.M. ET
44	July	June 29, 2013 at 12:00:00 A.M. ET	July 5, 2013 at 11:59:59 P.M. ET
45	July	July 6, 2013 at 12:00:00 A.M. ET	July 12, 2013 at 11:59:59 P.M. ET
46	July	July 13, 2013 at 12:00:00 A.M. ET	July 19, 2013 at 11:59:59 P.M. ET
47	July	July 20, 2013 at 12:00:00 A.M. ET	July 26, 2013 at 11:59:59 P.M. ET
48	August	July 27, 2013 at 12:00:00 A.M. ET	August 2, 2013 at 11:59:59 P.M. ET
49	August	August 3, 2013 at 12:00:00 A.M. ET	August 9, 2013 at 11:59:59 P.M. ET
50	August	August 10, 2013 at 12:00:00 A.M. ET	August 16, 2013 at 11:59:59 P.M. ET
51	August	August 17, 2013 at 12:00:00 A.M. ET	August 23, 2013 at 11:59:59 P.M. ET
52	August	August 24, 2013 at 12:00:00 A.M. ET	August 30, 2013 at 11:59:59 P.M. ET

Monthly
Sweepstakes Chart

Individual Sweepstakes	Monthly Sweepstakes	Start Time & Date	End Time & Date
1	September	September 1, 2012 at 12:00:00 A.M. ET	September 30, 2012 at 11:59:59 P.M. ET
2	October	October 1, 2012 at 12:00:00 A.M. ET	October 31, 2012 at 11:59:59 P.M. ET
3	November	November 1, 2012 at 12:00:00 A.M. ET	November 30, 2012 at 11:59:59 P.M. ET
4	December	December 1, 2012 at 12:00:00 A.M. ET	December 31, 2012 at 11:59:59 P.M. ET

5	January	January 1, 2013 at 12:00:00 A.M. ET	January 31, 2013 at 11:59:59 P.M. ET
6	February	February 1, 2013 at 12:00:00 A.M. ET	February 28, 2013 at 11:59:59 P.M. ET
7	March	March 1, 2013 at 12:00:00 A.M. ET	March 31, 2013 at 11:59:59 P.M. ET
8	April	April 1, 2013 at 12:00:00 A.M. ET	April 30, 2013 at 11:59:59 P.M. ET
9	May	May 1, 2013 at 12:00:00 A.M. ET	May 31, 2013 at 11:59:59 P.M. ET
10	June	June 1, 2013 at 12:00:00 A.M. ET	June 30, 2013 at 11:59:59 P.M. ET
11	July	July 1, 2013 at 12:00:00 A.M. ET	July 31, 2013 at 11:59:59 P.M. ET
12	August	August 1, 2013 at 12:00:00 A.M. ET	August 31, 2013 at 11:59:59 P.M. ET

Yearly Sweepstakes
Chart

Individual Sweepstakes	Yearly Sweepstakes	Start Time & Date	End Time & Date
Yearly Sweepstakes	Yearly Sweepstakes	September 1, 2012 at 12:00:00 A.M. ET	August 31, 2013 at 11:59:59 P.M. ET

How to Enter the Sweepstakes:

To participate in the Weekly, Monthly or Yearly Sweepstakes, during the sweepstakes period, access www.tidewatergolf.com/GreatGolfGearSweepstakes or via the pop up entry form when you visit www.tidewatergolf.com then fill in all required information and follow all instructions. You must be a golfer to qualify. The prizes are NON-Transferable and may not be redeemed for cash or transferred to anyone. All entries, submissions and requests become the property of Tidewater Golf Club.

To qualify entries for each sweepstakes must be received by the respective date stated in the chart above. **Limit one (1) Entry per person per email address.**

Non-winning entries will carry over to the next sweepstakes period and be held for the overall sweepstakes.

Multiple entries of any kind in excess of the above-stated limits by the same person will be disqualified. All Entry Information is required and must be completed in full. Proof of delivery or receipt of Entry will not be deemed by Sponsor (defined below) as proof of entry. Any attempted form of entry other than as described herein is void. The Website's computer is the official clock for all purposes of this Sweepstakes.

Eligibility: Sweepstakes is only open to permanent legal residents of the forty-nine (49) contiguous states of the United States, D.C. and Canada who are physically located and residing therein and who are 21 years of age or older as of the date you entered the contest and who possess a valid Social Security, Personal Tax I.D number or Social Insurance Number issued by the appropriate government agency. Employees of

Tidewater Golf Club ("Sponsor"), multiple service providers, advertising or promotion agencies, those involved in production, development, implementation or handling of the Sweepstakes, and any agents acting for the above entities, and their respective parent companies, officers, directors, subsidiaries, affiliates, service providers, prize suppliers, or any other person or entity associated with the Sweepstakes (collectively "Sweepstakes Entities") and members of their immediate families (spouses, children, siblings, parents) and/or persons living in the same household as such persons, whether related or not are ineligible to enter the Sweepstakes.

Prizes/Odds of Winning:

Fifty-Two (52) Weekly Sweepstakes Prizes: One (1) prize will be awarded during each of the fifty-two (52) Weekly Sweepstakes periods. Each Weekly Sweepstakes Prize winner will receive one (1) dozen Titleist Pro V1 golf balls OR one (1) dozen Titleist Pro V1x golf balls. Winners will be given the option of picking up their prize at the pro shop at Tidewater Golf Club during normal business hours or we will ship the prize by ground using a shipping company of our choice. Allow a minimum of 4-8 weeks for delivery.

ARV (Approximate retail value) of each Weekly Sweepstakes: \$62.00 U.S.

Twelve (12) Monthly Sweepstakes Prizes: One (1) prize will be awarded during each of the twelve (12) Monthly Sweepstakes periods. Each Monthly Sweepstakes Prize winner will receive one (1) Bob Vokey Wedge –Stock Steel Shaft. Winners have the option to request any custom shaft by paying the additional cost. Winners will be given the option of picking up their prize at the pro shop at Tidewater Golf Club during normal business hours or we will ship the prize by ground using a shipping company of our choice. Allow a minimum of 4-8 weeks for delivery.

ARV (Approximate retail value) of each Monthly Sweepstakes: \$129.00 U.S.

One (1) Yearly Sweepstakes Prize: Yearly Sweepstakes prize winner will receive one (1) Set of Titleist AP1 Irons (4 iron-PW, GW) –Stock Steel Shaft. Winners have the option to request any custom shafts by paying the additional cost. Winners will be given the option of picking up their prize at the pro shop at Tidewater Golf Club during normal business hours or we will ship the prize by ground using a shipping company of our choice. Allow a minimum of 4-8 weeks for delivery.

ARV (Approximate retail value) of each Yearly Sweepstakes: \$699.00 U.S.

All eligible entries received will be eligible for the Yearly Sweepstakes drawing. **Odds of winning a Weekly or Monthly Sweepstakes depends on the total number of eligible Entries received for the Sweepstakes. Odds of winning the Yearly Sweepstakes prize depend on the total number of eligible non-winning Entries received during the entire sweepstakes period.** No substitution, transfer or cash equivalent for a prize (or prize component) is permitted, except that Sponsor, at its sole discretion, may substitute a prize (or prize component) for one of equal value for any reason. Any depiction of prizes is for illustrative purposes only. Prizes and prize notifications will only be shipped to street addresses (No PO Box) in the U.S. or Canada. All federal, state, provincial, or other taxes are sole responsibility of winners.

Drawing and Notification of Winners: For each Weekly and Monthly Sweepstakes, one (1) potential winner will be randomly selected from among all eligible Entries received for that particular Weekly and Monthly Sweepstakes in a drawing held on or about one (1) week from the end date listed in the Chart above. The Yearly Sweepstakes prize winner will be selected in a random drawing from among all eligible non-winning Entries received during the entire Sweepstakes Period in a drawing held on or about (1) week from the Sweepstakes end date. All drawings will be conducted by Sponsor's representative in North Myrtle Beach, S.C. **All eligible non-winning entries for a particular Weekly and Monthly Sweepstakes will be retained for**

subsequent Weekly and Monthly Sweepstakes drawings. All eligible non-winning Entries will be retained for the Overall Sweepstakes drawing. Potential winners will be notified by email or telephone within five (5) business days of the drawing date. Once notified, potential winners will have ten (10) business days from the date the email or reply text message was sent within which to respond to the prize notification email or reply text message, or his/her entry will be disqualified and his/her prize forfeited and an alternate potential winner may be selected, at Sponsor's sole discretion. If a potential winner cannot be reached after a reasonable effort has been exerted, if he/she is found to be ineligible, if his/her prize notification is returned as undeliverable, or if he/she cannot or does not comply with these Official Rules, that potential winner will be disqualified and an alternate potential winner may be selected at Sponsor's sole discretion. If an entrant changes his/her email address after he/she enters the Sweepstakes, it is his/her sole responsibility to notify the Sponsor by postal mailing notice to the address listed below, to be received by the end of the Sweepstakes Period. Winners' names may be announced (subject to verification) on www.tidewatergolf.com and our other social and marketing channels.

6. General Conditions: Sweepstakes is subject to these Official Rules and all federal, provincial, state and local laws and regulations (collectively "Rules and Laws"). Canadian potential winners must correctly answer a time-based mathematical skill-testing question administered by phone/mail to be eligible for a prize. Potential Weekly, Monthly, and Yearly winners, at Sponsor's sole discretion, will be required to execute, sign, have notarized and return an unaltered original Affidavit of Eligibility, a Liability Release, a Publicity Release (where legal) and any other documentation that Sponsor requires (collectively "Affidavit/Release") within five (5) days after receipt by potential Monthly winner or such potential winner may be disqualified and an alternate potential, Weekly, Monthly, and Yearly winner may be selected at Sponsor's sole discretion. By returning the completed Affidavit/Release, Weekly, Monthly and Yearly winner attests to the authenticity of his/her winning entry. By entering this Sweepstakes, entrants agree to all of the following: to be bound by these Rules and Laws, as well as the decisions of the Sponsor which are final and binding in all respects; to indemnify and hold harmless the Sweepstakes Entities from any and all liability resulting or arising from the Sweepstakes; to release all rights to bring any claim, action or proceeding against the Sweepstakes Entities; and to waive any rights to claim ambiguity with the Official Rules. Once submitted Entry Information becomes the sole property of the Sponsor and will not be returned. Sponsor has the right to modify, use, assign, and/or dispose of such Entries however it sees fit and for any purpose without any notice or compensation to entrant or any third party. Any personal information supplied by entrants to Sponsor or its affiliates will be subject to Sponsor's Privacy Policy (and terms of service) posted at Tidewater Golf Club Website. Thus, except where prohibited by law and Sponsor's Privacy Policy: (1) entry and/or a winner's acceptance of a prize constitutes permission for the Sweepstakes Entities to use such winner's name, address (city and state), photo, likeness, biographical information, statement and voice for advertising/publicity purposes worldwide and in all forms of media (including posting on Website, on-air, on Video, on affiliate cross channel, and/or public relations press releases), in perpetuity, without further notice to or compensation in connection with said Sweepstakes or any prize awarded and (2) Sponsor has the right to modify, edit, adapt, electronically alter, use, assign and/or dispose of such Entries however it sees fit and for any purpose without any notice or compensation to entrant or any third parties. By participating in the sweeps, users will have the opportunity to opt-in to receive specific offers from Tidewater Golf Club. As a result entry information will be subject to their respective privacy policies and terms of service and entrant agrees to receive email and possibly U.S. mail communication from Tidewater Golf Club. Entry information will not be sold. Entry information will not be provided to any other entity other than as described herein or as stated in the opt-in offer on the entry form. Any person attempting to defraud or tamper with this Sweepstakes will be prosecuted and will not be eligible for a prize. If, for any reason, the Sweepstakes is not capable of running as originally planned, Sponsor at its sole discretion, reserves the right to cancel, suspend or modify the Sweepstakes or any portion(s) thereof and conduct any or all the drawings from among all salvageable eligible Entries for any or all Weekly, Monthly and Yearly Sweepstakes, if any. In case of a dispute over the identity of an entrant who submitted a winning Sweepstakes Entry, at Sponsor's sole discretion, the authorized account holder of the email address account associated with that Sweepstakes Entry will be deemed the entrant. The "authorized account holder" is deemed the natural person who is assigned to an email address by an Internet access provider, service provider or other

on-line organization that is responsible for assigning email addresses for the domain associated with the submitted email address or who is assigned to a mobile phone number by a service provider that is responsible for assigning mobile phone numbers. Said owner must comply with these Official Rules and, at Sponsor's sole discretion, may be required to provide proof of ownership of the email account or mobile phone account.

7. Disclaimers: Sweepstakes Entities are not responsible or liable for multiple Entries of any kind entered by other than human means (such as by an automated computer program or any non-human mechanism, entity, or device), or for Entries that are late, destroyed, forged, lost, stolen, misdirected, tampered with, incomplete, deleted, damaged, or otherwise not in compliance with these Official Rules and all such Entries will be disqualified. By entering the Sweepstakes, entrants agree and acknowledge to be bound by the Rules and Laws, as well as the decisions of the Sponsor which are final and binding in all respects; to waive any rights to claim ambiguity with the Rules and Laws, and that Sweepstakes Entities shall have no responsibility or liability (including, but not limited to liability for any property loss, damage, personal injury or death) in connection with: participation in this Sweepstakes; human error; incorrect or inaccurate transcription of entry information; acceptance/possession, use/misuse, and/or defects of the prize(s) awarded herein; even if caused by the negligence of one of the Sweepstakes Entities. Entrants further agree to indemnify and hold harmless the Sweepstakes Entities from any and all liability resulting or arising from the Sweepstakes, to release all rights to bring claim, action or proceeding against the Sweepstakes Entities, and hereby acknowledge that said Sweepstakes Entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to any prize, (including but not limited to, in case of Canadian winners, disputes over answers to mathematical skill test questions or answers to Weekly, Monthly or Yearly Sweepstakes) any technical malfunctions of the telephone network, mobile phone accounts not in good standing; computer online system, computer dating mechanism, computer equipment, software, internet service provider; interruption or inability to access the Sweepstakes or any Website or online service via the internet due to hardware or software compatibility problems; any damage to entrants (or any third person's) computer and/or its contents related to or resulting from any part of this Sweepstakes; any lost/delayed data transmissions, omissions, interruptions, defects or any other errors or malfunctions. The failure of Sponsor to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of the Sponsor (excepting compliance with applicable codes and regulations) or other force majeure event will not be considered a breach of these Official Rules.

8. Rules/Winners List: To receive a copy of the winners list or a copy of these Official Rules send a self-addressed stamped envelope to: **Tidewater Golf Club 2012-2013 Great Golf Gear Sweepstakes "Rules" or "Winners List" (Specify which)**, Attn: Tidewater Promotions, 1400 Tidewater Drive, North Myrtle Beach, SC 29582. All requests must be received by August 30, 2013. Winners list may also be posted on Website.

9. Sponsor Tidewater Golf Club, 1400 Tidewater Drive, North Myrtle Beach, SC 29582.